



## Press Release

FOR IMMEDIATE RELEASE:  
September 24, 2009

CONTACT: Steve Crawford  
Marita Spooner  
781-643-9410

# HONK, CLICK AND TWEET

## *HONK! Fest Launches New Website, Twitter*

**Somerville, MA** – This weekend, HONK! Festival launched a brand new website, giving fans a fresh way to experience HONK! online. The new [honkfest.org](http://honkfest.org) is easy to navigate and features expanded content, including over 1,000 photos and a documentary about the festival.

The website invites honkers to learn all about this festival of activist street bands. Visitors can read about personal experiences and view news clippings about past HONK! Fests. “The new site is very user-friendly,” said Ken Field, a Festival organizer. “It’s great for folks who are new to HONK!, past fans, and the bands. It’s for everyone to explore.”

If that isn’t enough, Honkers can follow the festival on twitter [@Honkfest](https://twitter.com/Honkfest). Honkfest tweets include fun facts about the bands and updates about the festival.

A ten minute documentary, “HONK! No Noise is Illegal,” is just one of over 40 videos available to online visitors. HONK! fans can also find links to the bands’ websites and check out the weekend’s full schedule of events.

“HONK! Fest is truly a grass-roots effort,” said Trudi Cohen, a festival organizer, “It’s amazing to watch the community come together for HONK! It’s the thousands of local residents and businesses that make this weekend possible; they’ve made HONK! a great annual festival.”

One of the site’s most interesting features, “Help Us,” gives HONK! fans the chance to donate to the non-profit festival. These donations help cover travel and food expenses for the bands and publicity and hall rental for the festival. Website visitors can even volunteer to provide housing for visiting HONK! musicians.

###